

2011 Theme: Orchestrating Dreams for The Virtuoso Traveler

Fri	Aug 12					
		8:00 AM	3:00 PM	Advisor Leadership Deep Dive - Day 1 (ADDITIONAL FEE REQUIRED) (Owners/Managers/Frontline Agents, IC's) MUST ATTEND BOTH DAYS	HELEN NODLAND, DAVID SHECHTMAN	Grand Ballroom 9
		8:00 AM	5:00 PM	Virgin Galactic ASA Forum		Monet 1
		8:30 PM	10:30 PM	Virgin Galactic ASA Reception		Monet 2 & Patio
Sat	Aug 13					
		7:00 AM	6:00 PM	Registration Desk Open		
		8:00 AM	2:00 PM	CTA Workshop: The Travel Institute		Raphael 2
		8:00 AM	1:30 PM	NextGen Boot Camp & Working Lunch		Grand Ballroom 2
		8:00 AM	12:15 PM	Advisor Leadership Deep Dive - Day 2 (Owners/Managers/Frontline Agents, IC's) MUST ATTEND BOTH DAYS	HELEN NODLAND, DAVID SHECHTMAN	Grand Ballroom 9
		10:00 AM	12:00 PM	Joint Hotels, Destinations & Tours Committee Meeting (Members Only)		Cezanne 1&2
Professional Agent Development						
		11:30 AM	12:15 PM	Marketing: Maximize Your Virtuoso Marketing to Increase Sales	AMY HYDE, HEATHER MENTZEL, LANECHA WHITE	Da Vinci 1
		11:30 AM	12:15 PM	Flying High: Virtuoso Air 24/7	JIM OSBORNE, JANET RICKMAN, TONY POE	Da Vinci 2
		11:30 AM	12:15 PM	Virtuoso Composer Update Seminar: What You Don't Know	JAY LINDSTROM	Raphael 3
		12:30 PM	1:15 PM	Marketing: Maximize Your Virtuoso Marketing to Increase Sales	AMY HYDE, HEATHER MENTZEL, LANECHA WHITE	Da Vinci 1
		12:30 PM	1:15 PM	Flying High: Virtuoso Air 24/7	JIM OSBORNE, JANET RICKMAN, TONY POE	Da Vinci 2
		12:30 PM	1:15 PM	Virtuoso Composer Update Seminar: What You Don't Know	JAY LINDSTROM	Raphael 3
		12:30 PM	2:00 PM	Joint Hotels, Destinations & Tours Committee Luncheon (Members Only)		Monet 1
		2:00 PM	6:00 PM	VAST Globe Trotting & Training Expo		Bellagio Ballrooms 1,2,3,4,6,7
		2:00 PM	3:00 PM	Virtuoso-Hosted Website Building Blocks - Hands on Learning	JAMIE FURSE	Van Gogh 1 & 2
		2:00 PM	3:00 PM	Social Media: YouTube & You. Making Money While You Sleep	PETE RUMM	Da Vinci 3 & 4
		3:00 PM	6:00 PM	CTA/CTC/CTIE Testing		Raphael 2
		3:15 PM	4:30 PM	Composer Lab: Hands-On Learning: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1 & 2
		8:00 PM	10:00 PM	NextGen Reception		Pool Café
Sun	Aug 14					
Professional Agent Development						
		8:00 AM	9:00 AM	Talent Search - Empowered Employees Serve Empowered Travelers	JAY JOHNSON, SHERI MCCOOK & LEA DIELE	Da Vinci 1
		8:00 AM	9:00 AM	RenGen: Renaissance Generation - The Rise of the Cultural Consumer and What it Means to Your Business <i>(Members & Suppliers)</i>	PATRICIA MARTIN	Da Vinci 2
		8:00 AM	9:00 AM	Passionate about the Process: Virtuoso's Return on Life Advising Process	HELEN NODLAND	Da Vinci 3
		8:00 AM	9:00 AM	Time Management: From Myth to Mastery	ANNA FESMIRE	Da Vinci 4
		8:00 AM	9:00 AM	Marketing: Clientbase Review	AMY HYDE, HEATHER MENTZEL, LANECHA WHITE, TRANG BEP	Raphael 1
		8:00 AM	9:00 AM	Social Media: YouTube & You. Making Money While You Sleep	PETE RUMM	Raphael 3
		8:00 AM	9:00 AM	Composer Lab: Hands-On Learning: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1 & 2
		8:30 AM	10:30 AM	Virtuoso Air, Space & Specialty Committee Meeting		Boardroom
		9:00 AM	10:30 AM	Virtuoso Cruise Committee Meeting		Executive Boardroom
Professional Agent Development						
		9:15 AM	10:15 AM	A 2011 Discussion of Risk & Opportunity: Updates from the Legal World	ROSE HACHE, JEFF MILLER	Da Vinci 2
		9:15 AM	10:15 AM	Change Agent: Creating the Career of Your Dreams	ALG GROUP & HELEN NODLAND	Da Vinci 1
		9:15 AM	10:15 AM	Become a Company Customers Love and Can't Live Without <i>(Members & Suppliers)</i>	JEANNE BLISS	Raphael 2
		9:15 AM	10:15 AM	Green Travel Comes of Age: How to Understand the Facts, Avoid the Spin & Build Your Travel Business <i>(Members & Suppliers)</i>	COSTAS CHRIST	Da Vinci 4
		9:15 AM	10:15 AM	The Art of Selling: From Good Agent to Great Advisor	ANNE SCULLY	Raphael 1
		9:15 AM	10:15 AM	Social Media: YouTube & You. Making Money While You Sleep	PETE RUMM	Raphael 3
		9:15 AM	10:15 AM	Composer Lab: Hands-On Learning: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1 & 2
		10:00 AM	1:00 PM	Virtuoso Alliance Office Open		Degas 1
		10:00 AM	1:00 PM	Virtuoso Air/Space/Sabre Demonstration/ClientBASE Office Open		Michelangelo
		10:00 AM	12:00 PM	Virtuoso Hotels, Destinations, Tours Office Open		Cezanne 1&2
		10:00 AM	1:00 PM	Virtuoso Worldwide Member Sales & Marketing Office Open		Gauguin 1&2

Sun	Aug 14					
				Professional Agent Development		
		10:30 AM	11:30 AM	Talent Search - Empowered Employees Serve Empowered Travelers	JAY JOHNSON, SHERI MCCOOK & LEA DELE	Da Vinci 1
		10:30 AM	11:30 AM	RenGen: Renaissance Generation - The Rise of the Cultural Consumer and What it Means to Your Business <i>(Members & Suppliers)</i>	PATRICIA MARTIN	Da Vinci 2
		10:30 AM	11:30 AM	Passionate about the Process: Virtuoso's Return on Life Advising Process	HELEN WODLAND	Da Vinci 3
		10:30 AM	11:30 AM	Green Travel Comes of Age: How to Understand the Facts, Avoid the Spin & Build Your Travel Business <i>(Members & Suppliers)</i>	COSTAS CHRIST	Da Vinci 4
		10:30 AM	11:30 AM	The Art of Selling: From Good Agent to Great Advisor	ANNE SCULLY	Raphael 1
		10:30 AM	11:30 AM	Virtuoso Suppliers: Composer Update Seminar (SUPPLIERS ONLY)	JAY LINDSTROM	Raphael 3
		10:30 AM	11:30 AM	Virtuoso-Hosted Website SEO: Search Engine Optimization - Hands on Learning	JAMIE FURSE	Van Gogh 1 & 2
		11:00 AM	1:00 PM	Cruise Suppliers Update / Lunch		Monet 4
		11:30 AM	1:00 PM	Air, Space & Specialty Suppliers Update / Lunch		Bellagio 7
				Professional Agent Development		
		11:45 AM	12:45 PM	A 2011 Discussion of Risk & Opportunity: Updates from the Legal World	ROSE NACHEL, JEFF MILLER	Da Vinci 2
		11:45 AM	12:45 PM	Change Agent: Creating the Career of Your Dreams	ALL GROUP & HELEN WODLAND	Da Vinci 1
		11:45 AM	12:45 PM	Become a Company Customers Love and Can't Live Without <i>(Members & Suppliers)</i>	JEANNE BLISS	Raphael 2
		11:45 AM	12:45 PM	Time Management: From Myth to Mastery	ANNA FESMIRE	Da Vinci 4
		11:45 AM	12:45 PM	Marketing: Clientbase Online Review	AMY RYDE, HEATHER MENTZEL, LANCEA WHITE, TRAMS REPS	Raphael 1
		11:45 AM	12:45 PM	Virtuoso Composer Update Seminar: What You Don't Know	JAY LINDSTROM	Raphael 3
		11:45 AM	12:45 PM	Virtuoso-Hosted Website Building Blocks - Hands on Learning	JAMIE FURSE	Van Gogh 1 & 2
		1:00 PM	2:30 PM	Welcome Lunch hosted by Tauck World Discovery for Australian/New Zealand Members		Grand Ballroom 9
		1:00 PM	3:00 PM	Hotels, Destinations & Tour Operators Update		Bellagio Ballrooms 2&6
		2:00 PM	3:30 PM	New Members & Suppliers Afternoon Tea		Michael Mina
		2:15 PM	3:30 PM	The Advisor Leadership Group Reception: Are you a Change Agent?		Raphael 2
		4:00 PM	6:00 PM	Opening Session		Tower Ballroom
		6:00 PM	8:00 PM	Welcome Cocktail Reception hosted by Bellagio		Grand Ballroom
Mon	Aug 15					
		6:00 AM	5:00 PM	Registration Desk Open		
		6:30 AM	8:00 AM	Travel Mart Participants' Breakfast		Tower Ballroom
		6:30 AM	8:00 AM	Virtuoso Technology Committee Breakfast		Donatello 2
		8:00 AM	4:00 PM	Virtuoso Hotels, Destinations, Tours Office Open		Cezanne 1&2
		8:00 AM	4:00 PM	Virtuoso Air/Space/Sabre Demonstration/Clientbase Office Open		Michelangelo
		8:00 AM	4:00 PM	Virtuoso Alliances Office Open		Degas 1
		8:00 AM	4:00 PM	Virtuoso Worldwide Member Sales & Marketing Office Open		Gauguin 1&2
		8:00 AM	4:00 PM	Virtuoso Voyager Club & Exclusive Products Office Open		Degas 2
		8:00 AM	4:00 PM	23TouchPoints Office Open		Donatello 3
		8:20 AM	11:06 AM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		8:30 AM	5:00 PM	Cruise Café Open		Da Vinci 3&4
		10:00 AM	11:00 AM	Virtuoso Composer Lab: Owners/Managers	JAY LINDSTROM	Van Gogh 1&2
		11:06 AM	11:26 AM	Morning Break		Grand & Bellagio Foyers
		11:26 AM	12:30 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		12:30 PM	1:45 PM	Travel Mart Participants' Lunch		Tower Ballroom
		2:00 PM	3:32 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		3:32 PM	3:50 PM	Afternoon Break		Grand & Bellagio Foyers
		3:50 PM	5:00 PM	Virtuoso Composer Lab: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1&2
		3:50 PM	5:00 PM	Attendee Selected Sales Meetings		Bellagio Ballroom & Grand Ballroom
		6:00 PM	7:30 PM	Silversea Cruises Reception - Latin America and Australia Members		Presidential Suite
		6:30 PM	8:00 PM	Virtuoso Destination Showcase Champagne Reception		Tower Ballroom
		8:00 PM	10:00 PM	Virtuoso Destination Showcase Dinner (INVITE ONLY)		Tower Ballroom
Tue	Aug 16					
		6:00 AM	5:00 PM	Registration Desk Open		
		6:30 AM	8:00 AM	Travel Mart Participants' Breakfast		Tower Ballroom
		8:00 AM	4:00 PM	Virtuoso Hotels, Destinations, Tours Office Open		Cezanne 1&2
		8:00 AM	4:00 PM	Virtuoso Air/Space/Sabre Demonstration/Clientbase Office Open		Michelangelo
		8:00 AM	4:00 PM	Virtuoso Alliances Office Open		Degas 1
		8:00 AM	4:00 PM	Virtuoso Worldwide Member Sales & Marketing Office Open		Gauguin 1&2
		8:00 AM	4:00 PM	Virtuoso Voyager Club & Exclusive Products Office Open		Degas 2
		8:00 AM	4:00 PM	23TouchPoints Office Open		Donatello 3
		8:30 AM	11:06 AM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		8:30 AM	5:00 PM	Cruise Café Open		Da Vinci 3&4
		10:00 AM	11:00 AM	Virtuoso Composer Lab: Owners/Managers	JAY LINDSTROM	Van Gogh 1&2
		11:06 AM	11:26 AM	Morning Break		Grand & Bellagio Foyers
		11:26 AM	12:30 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		12:30 PM	1:45 PM	Travel Mart Participants' Lunch		Tower Ballroom
		2:00 PM	3:32 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		3:32 PM	3:50 PM	Afternoon Break		Grand & Bellagio Foyers
		3:50 PM	5:00 PM	Virtuoso Composer Lab: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1&2
		3:50 PM	5:00 PM	Attendee Selected Sales Meetings		Bellagio Ballroom & Grand Ballroom
		3:50 PM	5:00 PM	Virtuoso Global Owners/Managers Only Meeting		Monet 3 & 4
Wed	Aug 17					

		6:00 AM	5:00 PM	Registration Desk Open		
		6:30 AM	8:00 AM	Travel Mart Participants' Breakfast		Tower Ballroom
		8:00 AM	4:00 PM	Virtuoso Hotels, Destinations, Tours Office Open		Cezanne 1&2
		8:00 AM	4:00 PM	Virtuoso Air/Space/Sabre Demonstration/Clientbase Office Open		Michelangelo
		8:00 AM	4:00 PM	Virtuoso Alliances Office Open		Degas 1
		8:00 AM	4:00 PM	Virtuoso Worldwide Member Sales & Marketing Office Open		Gauguin 1&2
		8:00 AM	4:00 PM	Virtuoso Voyager Club & Exclusive Products Office Open		Degas 2
		8:00 AM	4:00 PM	23TouchPoints Office Open		Donatello 3
		8:30 AM	11:06 AM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		8:30 AM	5:00 PM	Cruise Café Open		Da Vinci 3&4
		10:00 AM	11:00 AM	Virtuoso Composer Lab: Owners/Managers	JAY LINDSTROM	Van Gogh 1&2
		11:06 AM	11:26 AM	Morning Break		Grand & Bellagio Foyers
		11:26 AM	12:30 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		12:30 PM	1:45 PM	Travel Mart Participants' Lunch		Tower Ballroom
		2:00 PM	3:32 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		3:32 PM	3:50 PM	Afternoon Break		Grand & Bellagio Foyers
		3:50 PM	5:00 PM	Virtuoso Composer Lab: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1&2
		3:50 PM	5:00 PM	Attendee Selected Sales Meetings		Bellagio Ballroom & Grand Ballroom
		6:30 PM	10:00 PM	Virtuoso Hotels & Resorts Dinner with the Reception hosted by The Leading Hotels of the World (INVITE ONLY)		Tower Ballroom
Thu	Aug 18					
		6:00 AM	5:00 PM	Registration Desk Open		
		6:30 AM	8:00 AM	Travel Mart Participants' Breakfast		Tower Ballroom
		8:00 AM	4:00 PM	Virtuoso Hotels, Destinations, Tours Office Open		Cezanne 1&2
		8:00 AM	4:00 PM	Virtuoso Air/Space/Sabre Demonstration/Clientbase Office Open		Michelangelo
		8:00 AM	4:00 PM	Virtuoso Alliances Office Open		Degas 1
		8:00 AM	4:00 PM	Virtuoso Worldwide Member Sales & Marketing Office Open		Gauguin 1&2
		8:00 AM	4:00 PM	Virtuoso Voyager Club & Exclusive Products Office Open		Degas 2
		8:00 AM	4:00 PM	23TouchPoints Office Open		Donatello 3
		8:30 AM	12:00 PM	Cruise Café Open		Da Vinci 3&4
		8:30 AM	11:06 AM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		10:00 AM	11:00 AM	Virtuoso Composer Lab: Owners/Managers	JAY LINDSTROM	Van Gogh 1&2
		11:06 AM	11:26 AM	Morning Break		Grand & Bellagio Foyers
		11:26 AM	12:30 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		12:30 PM	1:45 PM	Travel Mart Participants' Lunch		Tower Ballroom
		2:00 PM	3:32 PM	Travel Mart Appointments		Bellagio Ballroom & Grand Ballroom
		3:32 PM	3:50 PM	Afternoon Break		Grand & Bellagio Foyers
		3:50 PM	5:00 PM	Virtuoso Composer Lab: Soup to Nuts Itinerary Building	JAY LINDSTROM	Van Gogh 1&2
		3:50 PM	5:00 PM	Attendee Selected Sales Meetings		Bellagio Ballroom & Grand Ballroom
		6:30 PM	10:00 PM	Virtuoso Travel Mart Gala Awards Dinner		Tower Ballroom
		10:00 PM	2:00 AM	Club "V" sponsored by Virtuoso		Bellagio: The Bank
Fri	Aug 19			DEPARTURES		